



SELF-REGULATORY BOARD OF FUNDRAISING ORGANISATIONS

Balázs Cseh

Charity Compass Foundation
HUNGARY



Hungary



- 93 000 km²
- 9,9 million people



Some basic facts about SCO's

- Start (or restart) of civil society organisations in 1989
- 54 000 organisations in 2017
- Some strong organisations with church background
- Funding: 41% public, 23% private, 26% services, 8% enterprenuerial
- Special public funding forms: 1% of personal income tax, 80% (!) of corporate tax - only for „spectacle sports”
- 49 000 employed, 350 000 volunteers
- 2 main forms: association (egyesület) or foundation (alapítvány).



	Total		Distribution by overall revenue, %	Revenue per organisation, thousand HUF
	number	share, %		
Culture	8,830	14.2	13.4	23,455
Religion	1,151	1.9	0.4	5,298
Sport	8,865	14.3	11.6	20,202
Recreation and hobby	9,839	15.7	3.9	6,168
Education	8,173	13.2	8.9	16,738
Research	1,377	2.2	5.0	56,411
Health care	2,730	4.4	4.7	26,385
Social services	5,641	9.1	8.4	22,927
Emergency and relief	856	1.4	0.4	7,308
Environment protection	2,112	3.4	5.1	37,153
Community development	3,438	5.5	17.4	78,211
Economic development	1,590	2.6	9.0	87,506
Protection of rights	667	1.1	1.1	25,818
Protection of public safety	2,120	3.4	0.5	3,509
Multipurpose grantmaking, support	210	0.3	0.3	24,186
International relations	763	1.2	0.7	13,333
Professional, economic advocacy	3,432	5.5	8.9	40,127
Politics	358	0.6	0.3	11,605
Total	62,152	100.0	100.0	24,832

(HCSO 2016
1 EUR = 300 HUF)



Main characteristics of the sector

- Many CSOs are not active or not „real”
- „Big old” and „progressive young” organisations living together
- Level of public trust (→ individual donations) is not high enough (e.g. 50% of tax 1% is not offered to any organisation)
- Volunteering is becoming more and more popular, especially in the corporate sector
- Obligatory public benefit work (40 hours) for secondary school students
- No central representation of CSOs, many specialised but no „general” cooperation between government and CSOs
- CSOs unfortunately became part of „political PR actions” („transparency law”, „migration law”)





SELF-REGULATORY
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COMMITTED
TO ETHICAL
FUNDRAISING



Vision



Transparent, credible way of operation is the foundation of raising trust.

The donor can be sure that his donation is being used in the best possible way.

A key factor for every NGO's operational and financial sustainability.



Background/facts

- Founded in 2012
- Code of conduct
- Board + Ethics Committee
- Operational management by CCF
- 35 members - representing 5% of 1% donations
- Yearly „soft” audit
- Activities
 - Recruitment
 - Knowledge sharing
 - Common actions (fundraising related)

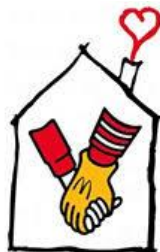




AMNESTY
INTERNATIONAL



unicef
MAGYAR BIZOTTSÁG



Ronald McDonald
Gyermekszégy Alapítvány

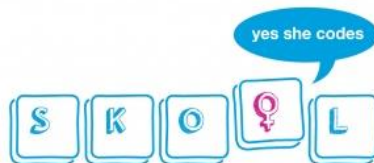


SOS
GYERMEKFALVAK
MAGYARORSZÁG



SÁDT GYŐZŐ
ALAPÍTVÁNY

„Okulátok mindannyian a példán.
Ilyen az ember. Egyedül példány.”
(Kosztolányi Dezso)



Magyar
Élelmiszerbank
Egyesület



Igazgyöngy
ALAPÍTVÁNY



Plans

- Increase membership
- Increase the value of brand/logo
- Keep membership „clean”
- Increase level of knowledge sharing and cooperation among members
- Avoiding involvement into political games





Thank you for your attention!

cseh.balazs@civiliranytu.hu

www.civiliranytu.hu

www.atlathatosag.eu

